



Hosted System – Benefits for Democrats Abroad

Benefits of Choosing the OVF Hosted System:

What are the benefits and advantages of adopting the OVF platform for our *VoteFromAbroad.org* voter registration site?

OVF provides a Full Service Platform:

The OVF hosted service platform goes beyond the single-purpose site that DA currently runs, and offers a complete integrated suite of applications – the result of years of continuous development and improvement from a provider that has established a broad range of clients, from non-profits to US Secretaries of State. The system includes:

- ***Voter Registration and Absentee Ballot Request Application:*** automated state-specific voter registration and absentee ballot request FPCA form completion, download and instructions
- ***Vote-Print-Mail Federal Write-in Absentee Ballot:*** automated emergency ballot completion, download and instructions
- ***Election Official Directory:*** complete local election office contact data and look up tool
- ***State-specific Voter Information Directory:*** dates, deadlines, and voter materials transmission information
- ***Voter Help Desk:*** Instant Response System knowledgebase and personal help services; a complete customer service ticket system. All FAQ content can be customized.
- ****My Voter Account:*** a personal democracy dashboard that helps voters manage their voting participation, streamlines re-registration, etc.
- ***Reporting Dashboard:*** easy-to-use reporting system and cross tabulation of aggregate data offered to licensees of Hosted System Solutions

* Further information on the **My Voter Account** system - OVF/US Vote has recently released an enhanced My Voter Account (MVA) application. MVA is designed to help voters cultivate and manage their voter engagement. The application alleviates the complexity, repetitiveness, and redundancy of the voter registration and ballot request process. A voter account functions as a ‘personal democracy dashboard.’ It moves with and informs the voter. Based on the voter’s state/county, MVA preselects and “pushes” relevant data to them through the application including, their election official data, upcoming election information, elected official lookup and voting history on key issues. MVA allows voters to maintain their data and click a button to generate their FPCA or FWAB based on their profile information. The MVA system is a MAJOR benefit of licensing an OVF Hosted System.

Fully Hosted Solution: the site and services are fully-hosted, allowing DA to avoid development, installation, and upgrade challenges while enjoying the ability to provide UOCAVA voters with state-of-the-art voter services through the DA website.

- **Staying Current:** The most important benefit of adopting the OVF platform is the guaranteed accuracy of the latest up-to-date FPCA forms, legal compliance with State voting laws, and regularly updated contact data for Local Election Officials (LEOs).
- **Customized Look and Feel:** DA will have the ability to customize the branding, logo, and URL (web address) – all under VFA.org address and name. We will be able to modify onscreen text and provide our graphics for the design.
- **System Output** – instruction letters can be customized. Letters can include the DA logo.
- **Proven, Long-term:** We will be benefiting from a reliable, proven, back-end platform – used by many US States – where we don't have to worry about system security, the hosting environment, maintenance, or version updates.
- The website is built with **Responsive Web Design** that adjusts to any device: mobile, tablet, or PC
- We will have Real-time access to voter registration statistics and analysis through the **Reporting Dashboard (RP)**
- The RP will be available to our GOTV team, to measure voter registration responsiveness to outreach campaigns.
- **Comprehensive Election Data:** The site has the most accurate LEO contact and voting data available, including:
 - Voter Information Directory with full data for easy look-up by town/county/zip-code
 - Postal, e-mail, and phone contact
 - State Election and Primary deadlines
 - Voting laws and ballot submission rules
 - State-by-State customized accurate FPCA completion forms
 - Auto-completed FWAB ballot with pre-populated voter data based on FPCA form data entry
- **Voter Help Desk** system – Complete customer service FAQ and support ticket system for quality voter support